



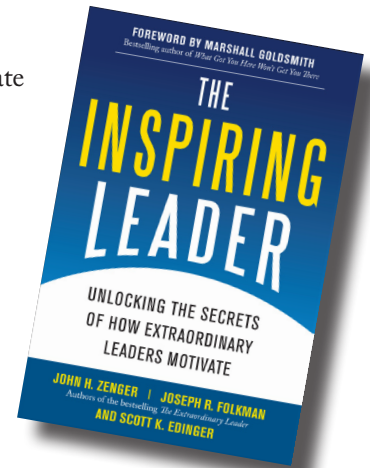
The Inspiring Leader Workshop™

Driving Powerful Business Results by Motivating Others to High Performance

WORKSHOP SUMMARY

Drawing from statistically significant research and objective empirical evidence, *The Inspiring Leader Workshop* equips leaders with the knowledge and skills they need to inspire and motivate their teams to greater success. Participants will increase their leadership effectiveness by:

- Learning the ten attributes and behaviors that define inspiring leadership
- Discovering the six approaches the best leaders use to inspire others
- Using a unique assessment process to identify their preferred motivational approach
- Practicing proven communication styles and receiving on-the-spot feedback
- Employing specific methods to make genuine emotional connections in the workplace
- Understanding the variety of ways people are inspired and developing the skills and flexibility to employ individualized approaches



THE BOTTOM LINE? POSITIVE BUSINESS RESULTS.

Using the insights and tools of *The Inspiring Leader* development program, you can expect measurable, positive business results that will prompt real change in your organization. Inspiring Leaders:

- Increase employee engagement
- Strengthen employee commitment
- Drive productivity
- Foster innovation
- Boost profitability
- And more!

March 9, 2010—Atlanta, GA

RaceTrac Store Support Center

Facilitated by: Jack Zenger & Scott Edinger

Take advantage of this opportunity to be led by one of the most noted global authorities on leadership development.

Jack Zenger



March 16, 2010—San Jose, CA

Novellus Systems Headquarters

Facilitated by: Jack Zenger & Scott Edinger

Contemporary author, speaker and expert on leadership development, Scott will co-facilitate these sessions.

Scott Edinger



REGISTER NOW!

801.705.9498

www.zengerfolkman.com/workshop

Introductory workshop fee: \$595 per person